

G-E ELECTRICAL SPECIALTIES FOR THE HOME

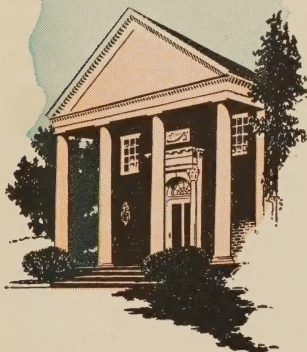


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G-E ELECTRICAL SPECIALTIES FOR THE HOME



*Together with some valuable
suggestions for wiring*



GENERAL ELECTRIC COMPANY

*G-E Electrical Specialties for
the Home*

GENERAL ELECTRIC COMPANY, in offering this booklet, brings to your attention electrical conveniences and wiring devices which will, at slight cost, greatly enhance your personal comfort and increase the efficiency of your electrical service.

Many families are barred from the free use of electrical appliances by insufficient electrical connections; lighting facilities are often inadequate or inconveniently placed. Some of the products described in this booklet are made especially to remedy such conditions and to allow the use of any appliance at any point, and simultaneously with the use of others.

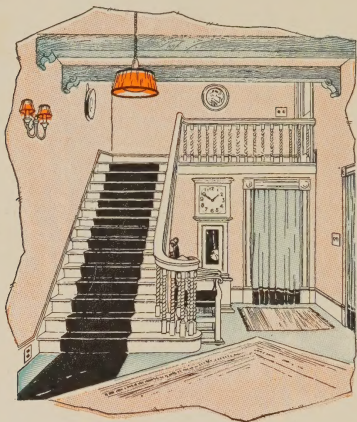
In this connection you will be interested in certain electrical conveniences which can be put to almost constant use in every wired home and which find an appropriate place on these pages.

The Blue and Orange Label of General Electric Company is used on all these products. It is the mark of G-E quality and the assurance of electrical and mechanical perfection.



PORCH

Home-builders frequently neglect proper provision for electrical conveniences on the verandas and sleeping porches of their dwellings and then regret it later. Porches should be adequately lighted with control switch indoors. A switch that locks is frequently desirable on the porch. In suburban homes, where outdoor teas are a usual summer diversion, there is frequent use for table lamps, fans or portable cooking devices. "Standard" receptacles should be provided for outdoor connections. An All-Nite-Lite will also be found an added convenience where it is desired to have a light on the porch all night.



HALL

The hall should have two switches near the entrance door—one switch for control of the ceiling light, and the other controlling the porch light.

Additional illumination, if required, can be secured from wall fixtures, the lights of which should be installed in pull sockets, thus securing individual control.

Inexpensive and effective burglar insurance can be obtained by installing an All-Nite-Lite transformer to burn in one of these side connections through the night.

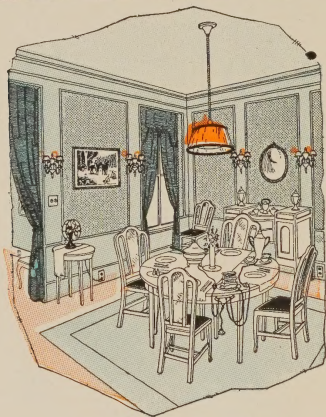
At the head of the stairs another switch should be installed which also operates the ceiling fixture in the lower hall. This gives control of the hall light from up stairs and down.



LIVING ROOM

The varied occupations which constantly center in the family living room require an especially complete wiring installation. Here electrical convenience assumes many welcome forms.

There should be two switches near the doorway—one controlling the central fixture and the other to control the side wall brackets. The latter should be equipped with pull sockets to give individual control. Several "Standard" baseboard receptacles, preferably those allowing two connections, spaced at convenient intervals, allow the convenient use of table lamps, piano lamps, vacuum cleaners, fans, etc., etc.

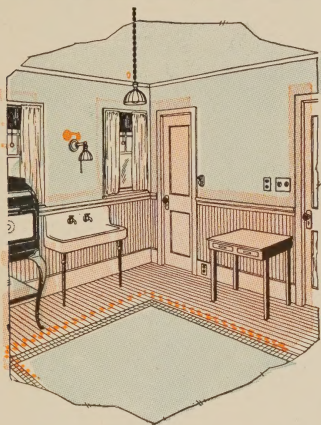


DINING ROOM

There should be two flush tumbler switches beside the entrance door—one controlling the central illuminating unit and the other the side wall brackets, the latter equipped with pull sockets. A generous number of "Standard" flush receptacles should be installed in the baseboard, and the table itself should be furnished with outlets.

The latter purpose is best served by a G-E Quad Receptacle which is connected at the floor. As the Quad Receptacle is meant for use only with a special heating circuit, a contractor-dealer should be consulted, as the use of several high wattage devices would overload the ordinary circuit.

The convenience of any wiring installation is greatly enhanced by the addition of a heating circuit.

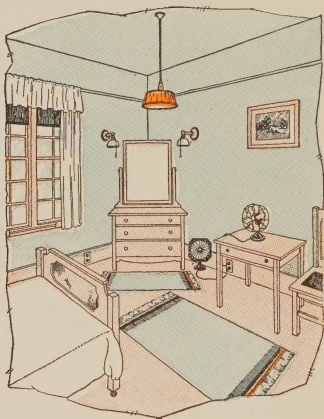


KITCHEN

The hardest work of the household is performed in the kitchen. It is particularly the field for the labor-saving and comfort-bearing appliances which electricity brings to the service of the home.

The comfort and quick convenience of an electric range is well worth the installation of a heating circuit which has become a necessary part of complete wiring systems.

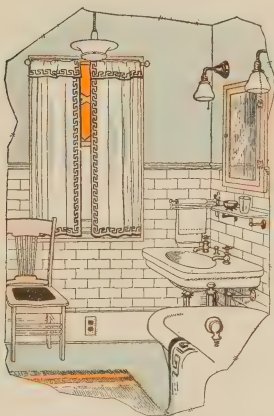
Two switches should be installed near the doorway—one controlling the central fixture, the other controlling the side wall bracket over the sink. There should be several "Standard" flush receptacles to which can be attached the many electric conveniences which go to make for household comfort and economy.



BEDROOM

In planning the wiring of bedrooms, due consideration should be given to the convenient placing of attractive dresser lights and other wall brackets—also the location of a sufficient number of G-E “Standard” baseboard connections to permit the use of electric devices such as vacuum cleaner, electric fan, curling iron, heating pad, immersion heater, vibrator, electric radiator, hair dryer, milk warmer, etc.

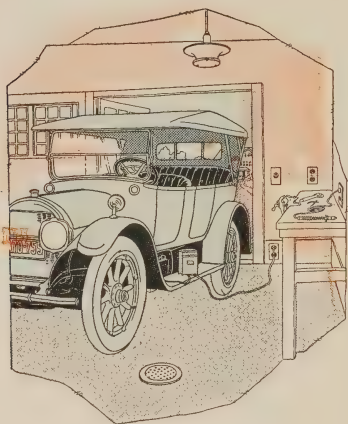
The dresser lights can be controlled by a tumbler switch near the door, or can be equipped with pull chain sockets.



BATH ROOM

The emergencies of illness and the personal requirements of daily living call for the little comforts the use of which is facilitated by proper bath room wiring equipment. You will appreciate these daily, and your house guests will be delighted.

There should be a switch inside the door to operate the central fixtures and side wall brackets on each side of the mirror. These should be equipped with pull sockets. Several "Standard" receptacles should be added to allow the use of luminous radiators and various electrical toilet articles, such as immersion heater, sterilizer, massage vibrator, electric shaving mug, water heater, etc.



GARAGE

The car owner and chauffeur are frequently compelled to perform emergency work, and often in a very short time. The assistance rendered by effective lighting and by the convenient use of electrical appliances in repair work remove many of the car owner's perplexities.

The lights on either side of the entrance door should be controlled by a switch indoors. A tumbler switch near the doorway controls the central fixture. "Standard" receptacles should be installed to which can be attached the many conveniences of the modern garage, such as the Tungar Battery Charger, soldering iron, glue pot, portable lamp and electrically driven tools.

G-E Electrical Specialties for the Home



G-E All-Nite-Lite Transformer

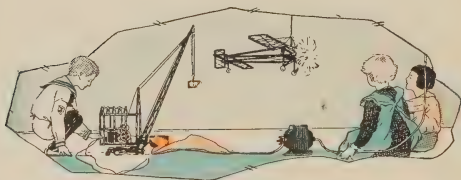
This novel device will give you three hundred hours of illumination for an average current cost of a few cents a month. It fits any standard lamp socket and lasts a lifetime.

It is made for alternating current only, the kind used in most homes, and is the most economical and practical illumination for all-night purposes in any room in the house.

Some Light All Night



G-E Electrical Specialties for the Home

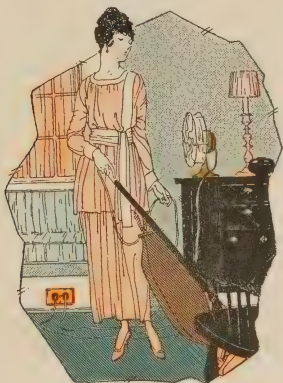


G-E Wayne Toy Transformer

The toy transformer is a most necessary addition to every Christmas outfit. It operates electrical toys from alternating-current circuits, and is always ready to work when the boy is ready to play. It is far superior to batteries which require frequent renewals, and with ordinary care it will last for a lifetime. The transformer is furnished with a liberal length of cord and separable plug. Larger sizes of Wayne Toy Transformers are manufactured for heavy electrical toys, trains and locomotives. Make your boy happy by getting him a Wayne Toy Transformer.

***Operates Electrical
Toys Without
Batteries***





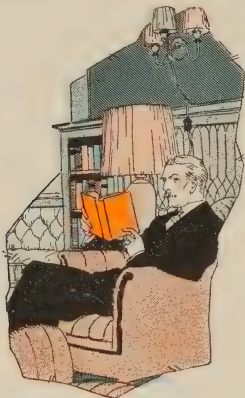
G-E Twin Receptacle

Have you ever tried to use your vacuum cleaner and your fan at the same time? A G-E Twin Receptacle makes this possible, and without interfering with your lighting service. Covered with a brass flush plate, it is usually installed in the baseboard, presenting a very neat appearance.

Order this device installed today, for no home is completely wired for electricity without it.

***Permits the Use of Two
Electrical Conveniences
at the Same Time***





G-E Cord Connector

Often you have found you could not use an electrical appliance in a particular place because of the shortness of the cord. It is for just such emergency that the G-E Cord Connector was designed. You can prevent further annoyance from this source and utilize your appliances to the fullest extent by providing one or more auxiliary cords of generous length equipped with Cord Connectors.



***Make Your Electrical
Conveniences More
Convenient***

G-E Electrical Specialties for the Home



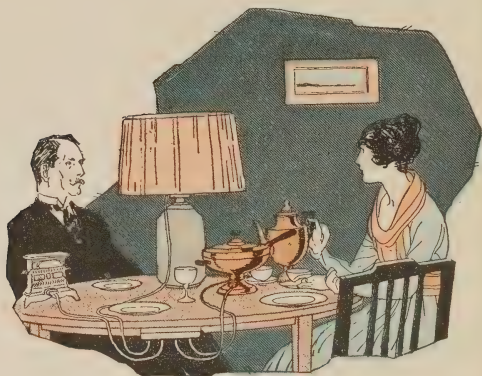
G-E Thru-Cord Switch

Make your electrical appliances convenient to operate. The G-E Thru-Cord Switch installed in the cord a foot or so from your portable appliance, places the control right at your finger tips. You thereby save unnecessary consumption of current, inconvenience of reaching up to turn off the light or disconnecting a plug from an appliance.

Make Your Electrical Conveniences Convenient to Operate

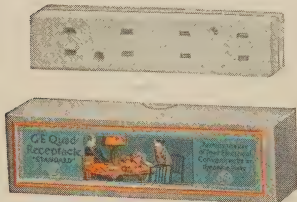


G-E Electrical Specialties for the Home



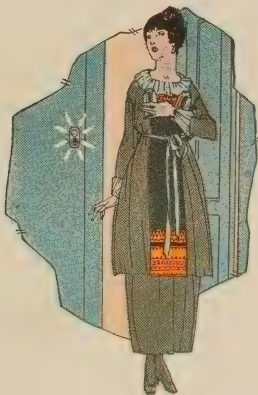
G-E Quad Receptacle

This device permits the simultaneous use of four conveniences, for instance—percolator, grill, toaster and chafing dish. It is generally installed underneath the dining table and eliminates the many wires which would otherwise be necessary. It should be attached only to a heating circuit, and when thus installed it adds much to the distinction and convenience of your table.



**Use Four
Electrical Con-
veniences at
the Same
Time**

G-E Electrical Specialties for the Home



G-E Remindo

Often you have forgotten to turn off the lights in the cellar or attic. This burning of lights unnecessarily can be stopped by installing a Remindo (combined switch and buzzer) a device that reminds you by a gentle, insistent buzzing that your lights are burning. It is for use only with alternating current.

The Remindo is also serviceable in stores or manufacturing plants in connection with refrigerator or storeroom lights.

**Stop That Waste
of Electric
Current**



G-E Electrical Specialties for the Home



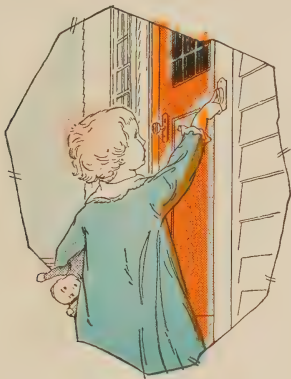
G-E Twin Outlet Plug

This little device provides a simple means of using two electrical conveniences at the same time, from one ordinary light socket. Simply remove the MAZDA Lamp and insert the device. It is not necessary to remove the shade, as the stem is of sufficient length to prevent interference. It will then be possible, for example, also to use your table light, chafing dish or other device.



Use Two Electrical Conveniences at the Same Time



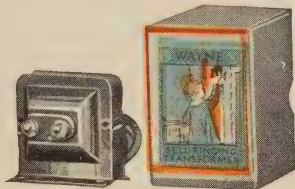


G-E Wayne Bell Ringing Transformer

Avoid the recurring annoyance of a door bell which will not ring because of weakened batteries. It brings disappointment to guests who cannot make their presence known, and involves frequent renewal of batteries as well as continuing expense.

Don't wait for trouble—install a Wayne Bell Ringing Transformer. This device is for use on alternating current, the kind used in most homes. It never gets out of order and is never exhausted, because it takes current directly from your lighting circuit.

**Keep Your Bell
WELL**





G-E Electric Glue Pot

This device is indispensable in the shop. There are also frequent occasions in the home to make small repairs which require only the strong adhesion of glue. An accident to a picture, or mirror frame or to some article of furniture should not necessitate any expense for repair with the handy little G-E Electric Glue Pot ready for use. You can do the work yourself without expense and without delay.



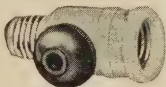
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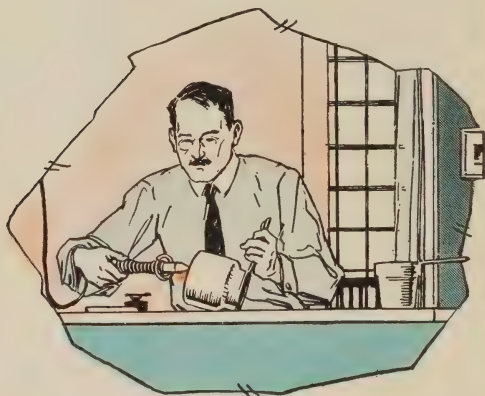


G-E Double Duty Socket

In every home the necessary employment of some electrical convenience, such as an iron, is often prevented because the only available socket must be used for a lamp. This condition can be remedied at once by the use of the G-E Double Duty Socket. This device is screwed into the socket and affords not only the necessary light but also the additional outlet required for operating the appliance. By its use you can obtain double service from every socket.

***Use Your Light and an
Electrical Convenience
at the Same Time***

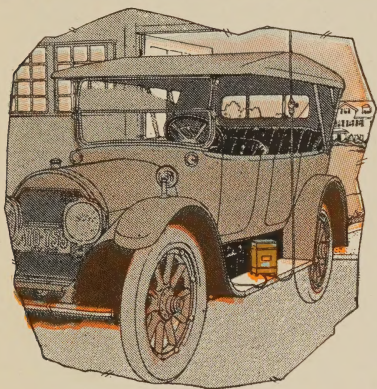




G-E Electric Soldering Iron

This is one of the most useful devices for the home, the garage, and wherever the mending of utensils and other metallic articles is frequently desirable. It does away with the old-fashioned and inconvenient method of heating an iron over a stove or flame and possesses the added advantage of speed and cleanliness.

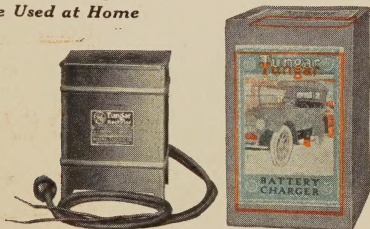




G-E Tungar Battery Charger

This battery charger affords the simplest, most satisfactory and least expensive means of charging automobile lighting and ignition batteries in the home garage. It operates on an ordinary alternating-current lighting circuit. Owners of motor-boats, motor-cycles and trucks will find it equally desirable. The Tungar is also made in larger sizes for the public garage.

***The Battery Charger That
Can be Used at Home***



G-E Electrical Specialties for the Home

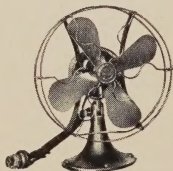


G-E Electric Fan

The G-E electric fan is a sure means of comfort during the hot days and sultry nights of summer. Its cool breezes lighten house work and assure the children immunity from the ills of hot weather. It not only counteracts the depression of summer heat, but can be used throughout the year in many different capacities, among which may be especially mentioned the stimulation of sluggish heating systems in winter.

Make Your Home Comfortable

G-E Fans come in several sizes and styles—including the little G-E Whiz Fan.



Advantages of Buying *from the* *Electrical Contractor-Dealer*

The most efficient service is rendered by the specialist. While this is equally true in professional matters and in the world of retail selling, it has a very special application to the purchase of electrical products.

The electrical dealer devotes his life to studying the construction, use and installation of electrical goods. He can advise with sure knowledge as to their functions; he can adapt their location to your special needs; he is skilled at making repairs if these should become necessary.

The retailer whose time and thought must embrace a wide range of unrelated lines, is, through no fault of his own, unable to direct a specialist's attention to such of these as call for technical knowledge and skill. He can sell electrical products but he cannot sell the *service* which must necessarily go with them. This can be obtained only from the specialist-merchant whose whole business is the knowledge, the sale and the installation of these products—*The Electrical Contractor-Dealer*.

*Buy Electrical Goods at Electrical
Stores!*

400
*THE products described in this
booklet are but a few of the
many thousands manufactured by
General Electric Company.*

*The G-E monogram and the G-E
Blue and Orange Label are your
guides to supreme quality and your
assurance of satisfaction.*

